

**Abstract of the Invention**

An inserting system for communicating information from a mailer to a recipient by means of a document or electronic transmission. The inserting system includes: a  
5 device for generating the information located at a mailer's site; an electronic information server operably connected to the information generating device for processing and routing the information; a printer operably connected to the server for printing the information on a substrate; an inserting system operably connected to the printer; a communications network operably connected to the server for transmitting the  
10 information electronically; and a recipient reception device for receiving the information from the communications network, wherein the server routes the information to the recipient reception device or to the printer.

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